The Humanoids 2020 Organizing Committee is pleased to invite your company/institute to exhibit at the

**IEEE-RAS International Conference on Humanoid Robots.**

We hope that your sponsorship and/or exhibit will provide you with the opportunity to gain exposure to the most active researchers and organizations in the field of humanoid robotics.
# Humanoids 2020

IEEE RAS International Conference on Humanoid Robots
December 2-4, 2020
Munich, Germany

## Committee

<table>
<thead>
<tr>
<th>Role</th>
<th>Name and Affiliation</th>
</tr>
</thead>
</table>
| **General Chairs**            | Christian Ott, German Aerospace Center  
                              | Gordon Cheng, Technische Universität München |
| **Local Arrangements Chair**  | Dongheui Lee, German Aerospace Center & Technische Universität München |
| **Program Co-Chairs**         | Eiichi Yoshida, AIST  
                              | Ales Ude, Jozef Stefan Institute  
                              | Luis Sentis, Univ. Texas |
| **Workshop Chairs**           | Nancy Pollard, CMU  
                              | Maren Bennewitz, University of Bonn  
                              | Jaeheung Park, Seoul National University |
| **Awards Chair**              | Alin Albu-Schäffer, German Aerospace Center & Technische Universität München |
| **Publicity Chairs**          | Olivier Stasse, CNRS  
                              | Katja Mombaur, University of Waterloo  
                              | Gentiane Venture, Tokyo University of Agriculture and Technology |
| **Finance Chair**             | Roland Unterhinninghofen, German Aerospace Center |
| **Exhibition Chairs**         | Dirk Wollherr, Technische Universität München  
                              | Sven Behnke, University of Bonn |
| **Publications Chair**        | Daniel Rixen, Technische Universität München |
| **Advisory Board**            | Gerd Hirzinger, German Aerospace Center  
                              | Frank Park, Seoul National University  
                              | Friedrich Pfeiffer, Technische Universität München  
                              | Carlos Balaguer, University of Madrid |

## Contact

General information: [humanoids2020@dlr.de](mailto:humanoids2020@dlr.de)
Hilton Holiday Inn Munich City Center
Munich, Germany

Located in Downtown Munich with direct access to the subway system.

About Munich:
Munich is the most beautiful city in the world, see

https://www.muenchen.de/int/en.html
Sponsorship and Exhibits

Humanoids 2019 offers you sponsorship and exhibition opportunities to publicize your products or services widely through online and offline advertisements.

As an exhibitor, you will have the opportunity to publicize and demonstrate your robot technologies to the conference attendees. In addition, you can enjoy plenty of time for in-depth discussions and networking with researchers from academia and industry in an atmosphere of free yet serious technical discussions. The exhibit area is located in the centre of the venue and will be the site of all the coffee breaks, providing excellent traffic and visibility to exhibitors.
Sponsorship Opportunities & Benefits

<table>
<thead>
<tr>
<th>Category</th>
<th>Benefits</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online</td>
<td>Company name and logo at the conference website with hotlink to company website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Company name and logo on the conference newsletters</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On-site</td>
<td>Company name and logo on the banner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Printing</td>
<td>Company name and logo on the final program and digital proceedings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Nº of exhibit booths</td>
<td>Commercial exhibit booth</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Nº of registrations</td>
<td>1 2 2 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promotional leaflet in the registration kit</td>
<td>Promotional video or oral presentation for 10 min before welcome reception.</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special arrangements</td>
<td>Printed logo on the conference bag for all sponsors.</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary Sessions</td>
<td>Promotional video for one min before the plenary talks</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Promotional video or oral presentation for 10 min before welcome reception.</td>
</tr>
<tr>
<td>Conference Banquet</td>
<td>Promotional video or oral presentation for 10 min at banquet.</td>
</tr>
<tr>
<td>Conference Bag</td>
<td>Printed logo on the conference bag for all sponsors.</td>
</tr>
</tbody>
</table>

In addition there is the possibility to act as a **sponsor of some of the onsite events, such as coffee breaks, luncheons, banquet, welcome reception, farewell party, etc...**

Please contact us for further details on these advanced sponsoring options!
Welcome Reception
At the end of the 1st day of the conference a welcome reception with cocktails. Promotional video or oral presentation for 10min before leaving for the reception.
Partners can use this chance to place banners, signage, table top advertisements or napkins and coasters in the reception area*.
The welcome reception will be held at the conference venue, at the Hotel Holiday Inn Munich City Center. *Partner is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

Conference Banquet
The conference banquet will be held on the 2nd day of the conference. Promotional video or oral presentation for 10 min at the banquet.
Partners can use this chance to place banners, signage, table top advertisement in the dinner area*.
The conference banquet will be held in the ballroom of Munich’s world famous Hofbräuhaus. *Partner is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

Farewell Reception
The farewell reception will be held on the last day of the conference. Promotional video or oral presentation for 10 min at the banquet.
Partners can use this chance to place banners, signage, table top advertisement in the dinner area*.
*Partner is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.
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Exhibition Floor Plan:

Exhibition stands
Trestle tables and electrical extension cables will be provided by the venue.

EXHIBITION INSTALLATION
December Wed 2nd, 2020 08:00 – 12:00

EXHIBITION DISMANTLING
December Fri 4th, 2020 17:00 – 19:00

EXHIBITION HOURS
December Wed 2nd, 2020 12:00 – 18:00
December Thu 3rd, 2020 08:30 – 18:00
December Fri 4th, 2020 08:30 – 16:00
APPLICATION & CANCELLATION POLICIES
The commercial/technical Exhibition will be held at the Hilton Hotel, Toronto, Canada. The floor plan has been designed to maximize Exhibitors' exposure to the delegates and all coffee breaks will be held in the poster and exhibition area.

Application & Payment

ALLOCATION of the EXHIBITION SPACE
The placements of the exhibition spaces will be on "First Come First Serve Basis" and depend on the overall exhibition area, concept and a priority system based on the companies' total support. After the finalization of the placements, we will provide the Exhibition Floor Plan.

EXHIBITOR REGISTRATION
All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for each exhibition stand booked. Any additional exhibitors should register for a regular conference registration.

CANCELLATION / SPACE REDUCTION POLICY
The cancellation / Space reduction must be made in writing to: humanoids2020@dlr.de

The organizers shall retain:
Cancelled until August 30, 2020  : 50% of the total cost of each item.
Cancellation after August 30, 2020  : 100% of the total cost of each item.

TERMS AND CONDITIONS
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that placing a booking indicates acceptance of these Terms and Conditions.